



# Dealer Welcome Letter

**THE GLOBAL INDUSTRY LEADER  
IN SOLAR POOL HEATING**



[www.mageneco.com](http://www.mageneco.com)

1.800.79.SOLAR



Hello,

Welcome to the **Magen US** Family!

Your account has been set up and is now active. This is your account information:

Account#:

Terms:

**Contact Information:**

Your Sales Representative is \_\_\_\_\_, and they can be reached via email ( \_\_\_\_\_@mageneco.com) or their direct line at \_\_\_\_\_, who will be able to assist with any questions you have about our products and how to place orders.

If you have any questions about your account or need copies of invoices, credits, or general account information, please feel free to connect with us by emailing [ar@mageneco.com](mailto:ar@mageneco.com) or reach by phone (321) 641-4371.

**Below are Magen eco-Energy US's COD Payment Options:**

- Click to pay – Secure Payment Link  
(available on all Sales orders and Invoices we send to you)  
***This is the easiest and preferred payment method for our COD customers.***
  - » Open the attached PDF invoice; once open you will see a blue button with white letters, "Secure Payment" that allows our customers to pay this invoice via credit card.
  - » Visa, Mastercard, Discover, and American Express (*there is no fee to use this feature.*)
- Checks: Should be mailed to 451 Prosperity Farms Rd., Ste. 40 Ocoee, FL 34761.  
***\*\*Please note that we will hold the order till the check clears our bank (about 72 hours).\*\****
- ACH/Wires: please reach out for bank instructions.  
***\*\*Please note that we will hold the order until the ACH clears our bank account.\*\****  
(ACH/wires can take up to 48 hours to be received in our account.)
- SMS Link: We now can text the link for payment to your cell phone!  
When placing your order, please speak to your sales contact or one of the order desk representatives about this payment option.

**Returns and Warranty:**

If you have a return or warranty issue questions, please send an email to [CustomerService@mageneco.com](mailto:CustomerService@mageneco.com).

Check out our dealer website! On this site you can file an RMA, place orders, etc.

<https://dealer-portal.umasolar.com/login/>

You will also be able to update your email addresses and phone numbers for us to reach out to you. <https://umasolar.com/dealer-profile-update-form/>

### **Marketing Services:**

We ensure all of our marketing literature for our brand products is made available to all our Authorized Dealers for their use. This includes product brochures, solar pool heating options for both residential and commercial installations, and homeowner manuals for each product line.

Within the digital space, we strive to produce content that educates and informs pool owners, pool builders, and any prospective clientele about the *features, benefits, and usages* of solar pool heating. We provide content that our Authorized Dealers are able to repost on their end via Facebook and Instagram, that is relevant to their business needs.

In addition, we offer an Authorized Dealer Website Service to help you build your online presence so you can focus on growing your business while we power your visibility. Our Dealer Website Service helps you get discovered, look professional, and connect directly with customers. All with minimal effort on your end. To learn more, contact your Magen sales representative or reach out to [sales@mageneco.com](mailto:sales@mageneco.com).

As we produce marketing communications through different channels such as print media publications and email marketing, be on the lookout for co-op marketing activations, or email [marketing@mageneco.com](mailto:marketing@mageneco.com) for any co-op marketing requests.

### **Product Brochures** (all live on [www.mageneco.com](http://www.mageneco.com)):

- » [Heliocol Solar Pool Heating](#)
- » [SunStar Solar Pool Heating](#)
- » [SunValue Solar Pool Heating](#)
- » [Commercial Solar Pool Heating](#)
- » [Residential Solar Pool Heating](#)

### **Social Media:**

- » Facebook: [www.facebook.com/mageneco.us](http://www.facebook.com/mageneco.us)
- » Instagram: [www.instagram.com/mageneco.us](http://www.instagram.com/mageneco.us)
- » LinkedIn: [www.linkedin.com/company/magenecous](http://www.linkedin.com/company/magenecous)

**GLOBAL INDUSTRY LEADER  
IN SOLAR POOL HEATING**

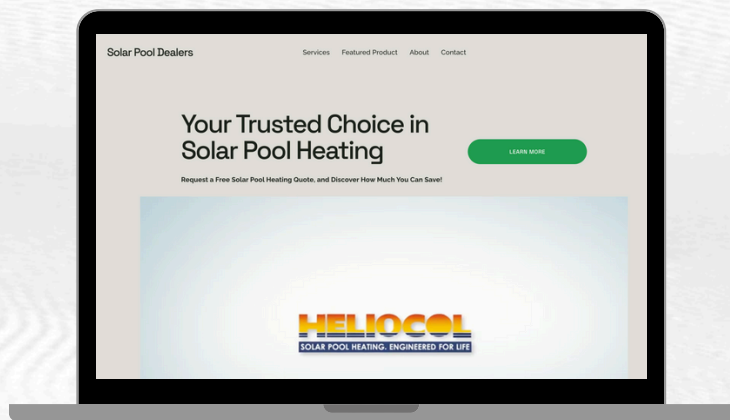
MAGEN



We appreciate your business, and we thank you for becoming one of our trusted Authorized Dealer and building a **brighter** future with *solar* one home at a time.



**MORE VISIBILITY. MORE CREDIBILITY. MORE LEADS.**



## A Website Builds Trust

In today's digital-first world, customers expect to find you online. Without a website, you're missing:

- Organic search traffic
- A trustworthy online presence
- A simple way for clients to reach out

**Our Dealer Website Service helps you get discovered, look professional, and connect directly with customers. All with minimal effort on your end.**

## BASIC WEBSITE PLAN

### PERFECT FOR:

Dealers who want a reliable, affordable online presence hosted on the Magen US site

### FEATURES INCLUDE

- Webpage hosted on mageneco.com
- Contact form sends directly to your chosen rep
- Content updates and maintenance twice a year
- QR code access

### PRICING

\$500 setup  
\$300/year



## CUSTOM WEBSITE PLAN

### PERFECT FOR:

Dealers who want more website customization, analytics overview, and a custom domain

### FEATURES INCLUDE

- Custom transferrable website domain
- Multiple pages and product showcases
- Content updates, maintenance, and analytics review twice a year
- Fully customizable w/ optional promo popups and advanced layout

### PRICING

\$1000 setup  
\$750/year



- ✓ Professional online presence without the headache
- ✓ Direct lead generation and contact routing
- ✓ Regular updates & support
- ✓ Boost your trust and visibility instantly



**CONTACT YOUR MAGEN SALES REPRESENTATIVE TODAY TO CHOOSE YOUR  
WEBSITE OPTION AND START BUILDING YOUR DIGITAL FOOTPRINT!**

**SALES@MAGENECO.COM**

**1-800-79-SOLAR**



# TAKE ADVANTAGE OF OUR FULL LINE OF SUPPORTING PRODUCTS!

WHAT WE OFFER BEYOND COLLECTORS:

## Pipes & Fittings

**PVC Pipes  
Elbows**

**Tees  
Couplings**

## PVC Valves

**Ball Valves  
Check Valves**

**2-Way Valves  
3-Way Valves**

## Mounting & Fastening



**Pipe Straps  
Lag Bolts  
Masonry Screws**

## Sealants, Lubricants & Adhesives

**Hybrid Sealants  
PVC Cements  
Silicone Sprays**

## System Automation Solutions

**SPHERE Systems  
Controllers  
Sensor Wire  
Cable Ties**

**Conduit  
Wire Connectors  
Seal-Tite Connectors  
Flow Meters**

SPHERE  
SPHERE PRO



➔ PERFECT UPSELL FOR CLIENTS SEEKING FULL CONTROL AND CONVENIENCE

## Pool Solar Blankets

**8 mil/Heavy 15'x30' through 20'x40'  
12 mil/Extra Heavy 12'x24' through 25'x50'  
12 mil/Space Age with aluminum backing 15'x30' through 18'x36'**

➔ ENCOURAGE EVERY HOMEOWNER TO PROTECT THEIR INVESTMENT AND MAXIMIZE HEAT RETENTION

## Heat Pumps for Hybrid Pool Heating Systems

**AquaComfort ACT1250HC  
AquaComfort ACT1750HC**

➔ IDEAL FOR BUNDLING WITH SOLAR POOL HEATING FOR ALL-WEATHER COMFORT



## Dealer Favorites

**System Kit  
Spacer Kit**

**Bulk Pricing • One-Stop Shop • Trusted Quality**

Fast, convenient pickup from our local store

# BRAND COMPARISON CHART

|  |  |  |  |  |
|--|---|--|---|---|
| Launch Year  | 1980  | 1993   | 2015  | 2023  |
| # of Available Lengths                               | 7   | 5  | 3   | 3   |
| Warranty Length<br>(Parts Only)                      | 12 Years<br>(Transferable)  | 12 Years   | 7 Years*  | 7 Years*  |
| Raised from Roof to Avoid<br>Damming and Moisture    | ✓   | ✓  | ✓   | ✓   |
| Individual Tube Design                               | ✓   | ✓  | ✓   | ✓   |
| Strap-Free Design                                    | ✓   | ✓  | ✓   | ✓   |
| One-Piece Header                                     | ✓   | ✓  | ✓   | ✓   |
| Collector Burst Pressure<br>300psi or more           | ✓   | ✓  | ✓   | ✓   |
| Flexible Roof Anchoring<br>with Patented Gator Clamp | ✓   |  | ✓   | ✓   |
| Seamless Gap-Free Design                             | ✓   | ✓  | ✓   |   |
| Freeze Resistant                                     | ✓   | ✓  |   |   |
| Lightweight Budget-<br>Friendly Design               |   |  | ✓   | ✓   |
| Compatible with Most<br>non-Magen SPH Systems        |   |  |   | ✓   |

\*Extended 3/5 year warranty available for purchase

# HELIOCOL SYSTEM REFERENCE GUIDE



## BUILD YOUR SYSTEM WITH CONFIDENCE

|                          | Part Description            | Quantity for<br>4 Panels | Quantity for<br>6 Panels | Quantity for<br>8 Panels | Quantity for<br>10 Panels | Quantity for<br>12 Panels |
|--------------------------|-----------------------------|--------------------------|--------------------------|--------------------------|---------------------------|---------------------------|
| <input type="checkbox"/> | Short Gator Clamp           | 8                        | 12                       | 16                       | 20                        | 24                        |
| <input type="checkbox"/> | Long Gator Clamp            | 8                        | 12                       | 16                       | 20                        | 24                        |
| <input type="checkbox"/> | SS Hex Screws (#6x3/4")     | 32                       | 48                       | 64                       | 80                        | 96                        |
| <input type="checkbox"/> | CPVC Pipe Connector         | 2                        | 2                        | 2                        | 2                         | 2                         |
| <input type="checkbox"/> | End Cap                     | 2                        | 2                        | 2                        | 2                         | 2                         |
| <input type="checkbox"/> | Panel Clamp Bottom          | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Panel Clamp Gasket          | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Panel Clamp Latch           | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Panel Clamp Top             | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Vacuum Relief Valve         | 1                        | 1                        | 1                        | 1                         | 1                         |
| <input type="checkbox"/> | Bushing Reducer-2"x3/4" PVC | 1                        | 1                        | 1                        | 1                         | 1                         |

## ADDITIONAL COMPONENTS YOU MAY NEED

- ☐ **System Kit** - One kit is required for each row or bank of collectors. It contains the parts necessary to connect the collectors to the feed and return lines.

| System Kit          | Quantity |
|---------------------|----------|
| CPVC Pipe Connector | 2        |
| End Cap             | 2        |
| Panel Clamp Bottom  | 2        |
| Panel Clamp Gasket  | 2        |
| Panel Clamp Latch   | 2        |
| Panel Clamp Top     | 2        |

- ☐ **Spacer Kit** - Used to avoid roof obstructions larger than 6 inches. 1 needed per obstruction.

| Spacer Kit          | Quantity |
|---------------------|----------|
| CPVC Pipe Connector | 4        |
| Panel Clamp Bottom  | 2        |
| Panel Clamp Gasket  | 2        |
| Panel Clamp Latch   | 2        |
| Panel Clamp Top     | 2        |



# SUNSTAR SYSTEM REFERENCE GUIDE



## BUILD YOUR SYSTEM WITH CONFIDENCE

|                          | Part Description            | Quantity for<br>4 Panels | Quantity for<br>6 Panels | Quantity for<br>8 Panels | Quantity for<br>10 Panels | Quantity for<br>12 Panels |
|--------------------------|-----------------------------|--------------------------|--------------------------|--------------------------|---------------------------|---------------------------|
| <input type="checkbox"/> | SunStar Top Mounting Pad    | 8                        | 12                       | 16                       | 20                        | 24                        |
| <input type="checkbox"/> | SunStar Bottom Mounting Pad | 8                        | 12                       | 16                       | 20                        | 24                        |
| <input type="checkbox"/> | CPVC Pipe Connector         | 2                        | 2                        | 2                        | 2                         | 2                         |
| <input type="checkbox"/> | End Cap                     | 2                        | 2                        | 2                        | 2                         | 2                         |
| <input type="checkbox"/> | Panel Clamp Bottom          | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Panel Clamp Gasket          | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Panel Clamp Latch           | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Panel Clamp Top             | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Vacuum Relief Valve         | 1                        | 1                        | 1                        | 1                         | 1                         |
| <input type="checkbox"/> | Bushing Reducer-2"x3/4" PVC | 1                        | 1                        | 1                        | 1                         | 1                         |

## ADDITIONAL COMPONENTS YOU MAY NEED

- ☐ **System Kit** - One kit is required for each row or bank of collectors. It contains the parts necessary to connect the collectors to the feed and return lines.

| Row Kit             | Quantity |
|---------------------|----------|
| CPVC Pipe Connector | 2        |
| End Cap             | 2        |
| Panel Clamp Bottom  | 2        |
| Panel Clamp Gasket  | 2        |
| Panel Clamp Latch   | 2        |
| Panel Clamp Top     | 2        |

- ☐ **Spacer Kit** - Used to avoid roof obstructions larger than 6 inches. 1 needed per obstruction.

| Spacer Kit          | Quantity |
|---------------------|----------|
| CPVC Pipe Connector | 4        |
| Panel Clamp Bottom  | 2        |
| Panel Clamp Gasket  | 2        |
| Panel Clamp Latch   | 2        |
| Panel Clamp Top     | 2        |

# SunValue SYSTEM REFERENCE GUIDE



## BUILD YOUR SYSTEM WITH CONFIDENCE

|                          | Part Description            | Quantity for<br>4 Panels | Quantity for<br>6 Panels | Quantity for<br>8 Panels | Quantity for<br>10 Panels | Quantity for<br>12 Panels |
|--------------------------|-----------------------------|--------------------------|--------------------------|--------------------------|---------------------------|---------------------------|
| <input type="checkbox"/> | Short Gator Clamp           | 8                        | 12                       | 16                       | 20                        | 24                        |
| <input type="checkbox"/> | Long Gator Clamp            | 8                        | 12                       | 16                       | 20                        | 24                        |
| <input type="checkbox"/> | SS Hex Screws (#6x3/4")     | 32                       | 48                       | 64                       | 80                        | 96                        |
| <input type="checkbox"/> | CPVC Pipe Connector         | 2                        | 2                        | 2                        | 2                         | 2                         |
| <input type="checkbox"/> | End Cap                     | 2                        | 2                        | 2                        | 2                         | 2                         |
| <input type="checkbox"/> | Panel Clamp Bottom          | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Panel Clamp Gasket          | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Panel Clamp Latch           | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Panel Clamp Top             | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Vacuum Relief Valve         | 1                        | 1                        | 1                        | 1                         | 1                         |
| <input type="checkbox"/> | Bushing Reducer-2"x3/4" PVC | 1                        | 1                        | 1                        | 1                         | 1                         |

## ADDITIONAL COMPONENTS YOU MAY NEED

- ☐ **System Kit** - One kit is required for each row or bank of collectors. It contains the parts necessary to connect the collectors to the feed and return lines.

| Row Kit             | Quantity |
|---------------------|----------|
| CPVC Pipe Connector | 2        |
| End Cap             | 2        |
| Panel Clamp Bottom  | 2        |
| Panel Clamp Gasket  | 2        |
| Panel Clamp Latch   | 2        |
| Panel Clamp Top     | 2        |

- ☐ **Spacer Kit** - Used to avoid roof obstructions larger than 6 inches. 1 needed per obstruction.

| Spacer Kit          | Quantity |
|---------------------|----------|
| CPVC Pipe Connector | 4        |
| Panel Clamp Bottom  | 2        |
| Panel Clamp Gasket  | 2        |
| Panel Clamp Latch   | 2        |
| Panel Clamp Top     | 2        |

# UNIVERSOL SYSTEM REFERENCE GUIDE



## BUILD YOUR SYSTEM WITH CONFIDENCE

|                          | Part Description                  | Quantity for<br>4 Panels | Quantity for<br>6 Panels | Quantity for<br>8 Panels | Quantity for<br>10 Panels | Quantity for<br>12 Panels |
|--------------------------|-----------------------------------|--------------------------|--------------------------|--------------------------|---------------------------|---------------------------|
| <input type="checkbox"/> | Short Gator Clamp                 | 8                        | 12                       | 16                       | 20                        | 24                        |
| <input type="checkbox"/> | Long Gator Clamp                  | 8                        | 12                       | 16                       | 20                        | 24                        |
| <input type="checkbox"/> | SS Hex Screws (#6x3/4")           | 32                       | 48                       | 64                       | 80                        | 96                        |
| <input type="checkbox"/> | UniverSol 2"x2" Flexible Coupling | 10                       | 14                       | 18                       | 22                        | 26                        |
| <input type="checkbox"/> | Magen Cap and Hose Adapter        | 2                        | 2                        | 2                        | 2                         | 2                         |
| <input type="checkbox"/> | UniverSol Pipe Connector          | 2                        | 2                        | 2                        | 2                         | 2                         |
| <input type="checkbox"/> | Vacuum Relief Valve               | 1                        | 1                        | 1                        | 1                         | 1                         |
| <input type="checkbox"/> | Bushing Reducer-2"x3/4" PVC       | 1                        | 1                        | 1                        | 1                         | 1                         |

## ADDITIONAL COMPONENTS YOU MAY NEED

- ☐ **System Kit** - One kit is required for each row or bank of collectors. It contains the parts necessary to connect the collectors to the feed and return lines.

| System Kit                        | Quantity |
|-----------------------------------|----------|
| UniverSol 2"x2" Flexible Coupling | 2        |
| Magen Cap and Hose Adapter        | 2        |
| UniverSol Pipe Connector          | 2        |

- ☐ **Spacer Kit** - Used to avoid roof obstructions larger than 6 inches. 1 needed per obstruction.

| Spacer Kit                        | Quantity |
|-----------------------------------|----------|
| UniverSol 2"x2" Flexible Coupling | 4        |
| Magen Cap and Hose Adapter        | 2        |
| UniverSol Pipe Connector          | 2        |

All hardware is engineered to fit seamlessly with each UniverSol collector for a secure, leak-proof installation





# CONTACT SHEET

## Department

## Email

## Phone

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### Customer Service

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Weldon Gray - Benicia

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Brandon Lopez - Escondido

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